



FOR IMMEDIATE RELEASE

Falls City Care Center Receives 2022 Customer Experience Award from Pinnacle Quality Insight

FALLS CITY, Nebraska – Falls City Care Center, a Falls City-based provider of skilled nursing care, is proud to announce that they are the recipient of Pinnacle Quality Insight's 2022 Customer Experience Award.™ Qualifying for the award in the category of Admission Process, Falls City Care Center displays a continued dedication to providing Best in Class senior healthcare services.

Administrator Valerie Buckminster of Falls City Care Center describes receiving the awards as an honor. "Making the choice to move into a skilled nursing facility is never easy," she said. "We are elated to know that our efforts to make the process a little less daunting is recognized by our residents and their families."

Throughout its history of serving the community, Falls City Care Center has placed a strong emphasis on ensuring that the individual needs of every resident are met. Over the course of 2021, a sampling of Falls City Care Center's customers and their families have participated in monthly telephone interviews that include open-ended questions, as well the opportunity to rate Falls City Care Center in specific categories.

Every month, Falls City Care Center has gathered its real-time survey results to gain a better understanding of the resident's needs and make improvements when necessary.

By qualifying for the Pinnacle Customer Experience Award,™ Falls City Care Center has satisfied the rigorous demand of scoring in the top 15% of the nation across a 12-month average. Clients have the opportunity to achieve this Best-in-Class distinction on a monthly basis in many categories designed to accurately reflect each resident's experience.

About Pinnacle Quality Insight

A customer satisfaction measurement firm with 26 years of experience in post-acute healthcare, Pinnacle conducts over 150,000 phone surveys each year and works with more than 2,500 care providers in all 50 US states, Canada and Puerto Rico.

About Falls City Care Center

Falls City Care Center was created to serve those individuals who need long- or short-term specialized care and services because of a health condition, a change in life circumstances, or a life event such as a surgery or hospital stay. At Falls City Care Center, you'll feel at home within a community dedicated to assuring your comfort and safety, supporting your health and well-being, and empowering you to live your life. Learn more by visiting www.fallscitycc.com

